



SAN DIEGO
Community College District

City College · Mesa College · Miramar College
College of Continuing Education

Transfer Students – Who Are They and Where Do They Go

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Agenda

- Brief Introductions
 - Name? Would you like to learn about anything specific related to transfer?
- Transfer Basics
- Sources of Transfer Data
- Transfer Data
- Q & A (Last 10-15 minutes)
- Resources

Transfer Basics

SDCCD II&E, Office of Institutional Effectiveness and Research



What do we consider a successful Student Transfer?

- Vertical Transfer
 - From the CCC system -> Professional program (e.g. Nursing or Law School) or a 4-year institution
 - Considered a successful student transfer
- Horizontal Transfer
 - Community College -> Community College
 - Not considered a successful student transfer
- Reverse Transfer
 - 4-year institution -> Community College
 - Credit College -> Non-Credit College
 - Not considered successful student transfers

Transfer Metrics

- Transfer Volume
 - Count of all students in a specified time period (Fall or Academic Year) that have a vertical transfer on record based on specified requirements
 - Expressed in Fall or Academic Year Counts
- Transfer Rate
 - Follows specific, first-time student cohorts for periods of time
 - Expressed as a percentage of cohort over time
 - 2-year, 3-year, 4-year, and 6-year
 - Limited by specific Educational Objectives

Quick Exercise

- In the 2021-22 academic year, how many SDCCD students successfully transferred?

Answer

- The answer depends on the source and definition being used and can vary widely
 - According to the SCFF definition
 - 2,713 in 2021-22
 - According to old SDCCD definition (utilizing NSC data)
 - 4,613 in 2021-22
- How can this be?

Why do Transfer Volume Counts Differ?

- SCFF (2,713) – ***How we get paid by the state***
 - Earned 12+ units at SDCCD in year prior to transfer
 - Vertical Transfer
 - No CCC units in year of transfer
- Old SDCCD Transfer Volume definition (4,613)
 - Earned 12+ transferrable units at SDCCD in past 6 years
 - Enrolled in SDCCD within 2 years prior to vertical transfer
- ***Transfer Volume Counts are Dependent on Methodology!***

Sources of Transfer Data

National Student Clearinghouse (NSC)

- The most widely used source for tracking the “Student Journey’ is the [National Student Clearinghouse](#) (NSC), which encompasses 98% of the higher education institutions in the U.S
- Each Term, SDCCD uploads all enrollments and degree data
- NSC utilizes fuzzy matching to track students
 - First name, Middle Initial, Last Name, and DOB input into their internal matching methodology

National Student Clearinghouse (NSC)

1. Pros

1. Allows us to identify transfers at student level
2. Allows for joining to internal data systems
3. Allows tracking through BA/Post Baccalaureate degree attainment

2. Cons

1. Utilizes fuzzy matching
 1. Married and changed last name
 2. Used different names on applications
2. Students with FERPA blocks will not match
3. Counts will be lower than using CSU/UC Analytics for CSU/UC transfers

CSU/UC Analytics Sites

- [CSU](#) and [UC](#) Analytics pages provide aggregate level transfer data from the CCC's to their respective systems
- Three Metrics are displayed
 - Count of Applicants, Admits, and Enrollees
- We have created an internal Power Bi to better view this data

CSU/UC Analytics Data

➤ Pros

- The most reliable and valid source for CSU/UC transfer data
 - Utilizes actual application data
- Captures the most students
- Allows for comparison to other CCC's and CC Districts

➤ Cons

- Does not allow for student level data to be seen
- Not able to join into internal SDCCD data or disaggregate by any student demographics
- Cannot track through 4-year degree attainment

California Community Colleges Chancellors Office (CCCCO)

- The Chancellors office produces transfer volume lists used for the Student-Centered Funding Formula (SCFF)
- CCCCCO utilizes social security numbers and other in-house data to produce annual lists
- We utilize this source to produce annual transfer volume counts
- Pros
 - Directly tied to our annual funding from state
- Cons
 - Based on restrictive methodology
 - Students without SSN's are excluded

TRANSFER DATA

- Top Transfer Destinations (SCFF)
- Top Transfer Majors (SCFF)
- UC/CSU Analytics 5-Year Transfer Trends (Internal Dashboard)
- Transfer Rates (Up to 5 Year Rates) (***Preliminary!***)
 - Overall and by Gender/Ethnicity/FirstGen Status

Top Transfer Destinations (SCFF Data Source)

- SDCCD transfer destinations are highly localized
- San Diego Destinations (SDSU, UCSD, CSU-SM, USD & National) comprise over 60% of SDCCD funded transfers over past 6 years
- From Top 10
 - Only Berkeley and ASU are outside of Southern California

Top 10 Transfer Destinations of SDCCD Students (2019/20-2024/25 SCFF Data Source)

Transfer Destination	Count	Percent
SAN DIEGO STATE UNIVERSITY	5,617	36%
UNIVERSITY OF CALIFORNIA-SAN DIEGO	2,007	13%
CALIFORNIA STATE UNIVERSITY - SAN MARCOS	726	5%
NATIONAL UNIVERSITY	462	3%
UNIVERSITY OF CALIFORNIA - BERKELEY	364	2%
UNIVERSITY OF CALIFORNIA-LOS ANGELES	362	2%
UNIVERSITY OF SAN DIEGO	315	2%
ARIZONA STATE UNIVERSITY	289	2%
CALIFORNIA STATE UNIVERSITY - LONG BEACH	224	1%
UNIVERSITY OF CALIFORNIA - IRVINE	198	1%

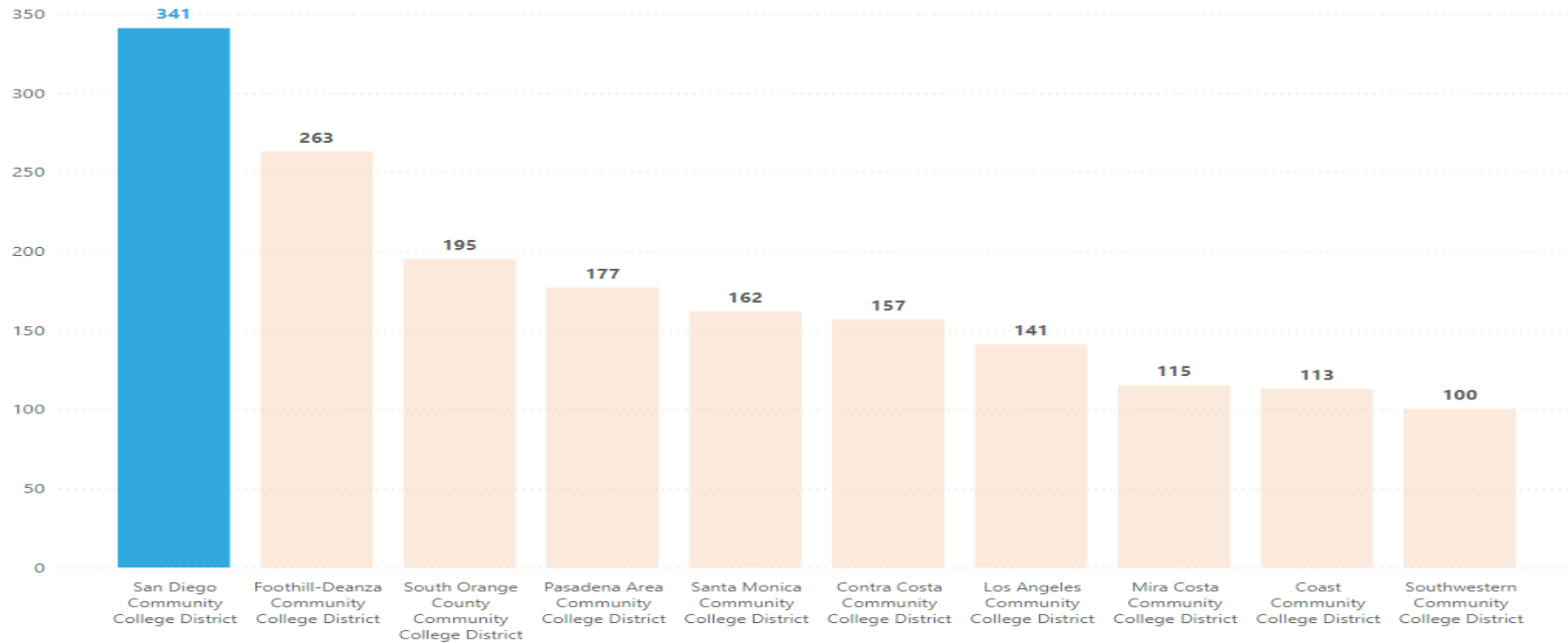
Top 5 Majors at Transfer Destination (2019/20-2024/25 SCFF Data Source)

Major at Transfer School	Count	Percent of Known
Business Administration	1474	11%
Psychology	608	5%
Biology/Biological Sciences	487	4%
Computer Science	481	4%
Criminal Justice	216	2%

Internal* CSU/UC Transfer Power Bi Report (2020-2024)

*Internally created utilizing UC/CSU Analytics site raw data

Top 10 Districts by the Number Enrolled in UCSD



Transfer Rate (*Preliminary*)

- Transfer rate cohorts are defined as:
 - First-time to SDCCD students with no prior degrees
 - Educational objective of 'transfer without earning an AA/AS' or 'transfer after earning AA/AS'
 - Under 30 years of age
 - Not concurrently enrolled in a 4-year institution
 - Non-special admit (high school) student
- Metric expressed as a percent of starting cohort size

Transfer Rate (2019-2024 Aggregated and Individual Cohorts)

- After the 2019-20 cohort, transfer rates have remained fairly stable over the past 6 years

First-Time Cohort	%Xfer1Yr	%Xfer2Yr	%Xfer3Yr	%Xfer4Yr	%Xfer5Yr	%Xfer6yr
2019-20	3%	14%	25%	33%	39%	42%
2020-21	3%	16%	29%	37%	41%	
2021-22	3%	14%	29%	34%		
2022-23	3%	16%	29%			
2023-24	3%	16%				
2024-25	3%					
<i>Aggregate</i>	3%	15%	28%	35%	40%	42%

Transfer Rate (Gender)

- Females seem to persist longer and eventually surpass males
- While group sizes are small, non-binary students transfer at higher rates than females or males

Table. 2019-2024 Aggregated Cohorts

Gender	%Xfer1Yr	%Xfer2Yr	%Xfer3Yr	%Xfer4Yr	%Xfer5Yr	%Xfer6yr
Female	3%	16%	29%	36%	43%	45%
Male	3%	15%	27%	34%	38%	39%
Non-Binary	4%	14%	30%	49%	53%	N/A
Unknown	5%	18%	26%	34%	42%	45%

Transfer Rate (First Generation Status)

- One of the more differentiating metrics
- In first three years, non-first gen students transfer at twice the rate as first gen students

Table. 2019-2024 Aggregated Cohorts

First Gen Status	%Xfer1Yr	%Xfer2Yr	%Xfer3Yr	%Xfer4Yr	%Xfer5Yr	%Xfer6yr
First Gen	2%	9%	18%	24%	30%	30%
Not First Gen	4%	19%	34%	41%	45%	46%
Unknown	2%	12%	25%	34%	40%	44%

Transfer Rate (Ethnicity)

- Asian, White, and Filipino students transfer at much higher rates than Native Americans, Latinx, and African American students

Table. 2019-2024 Aggregated Cohorts

Ethnicity	Xfer1Yr	Xfer2Yr	Xfer3Yr	Xfer4Yr	Xfer5Yr	Xfer6Yr
African American	3%	12%	25%	32%	35%	N/A
Asian	3%	26%	44%	53%	59%	N/A
Filipino	2%	17%	30%	39%	46%	48%
Latinx	2%	10%	21%	27%	31%	33%
Multi-Ethnicity	4%	18%	33%	39%	45%	50%
Native American	0%	9%	21%	24%	25%	N/A
Pacific Islander	2%	18%	23%	36%	43%	56%
Unknown	4%	13%	24%	28%	45%	N/A
White	5%	21%	35%	42%	48%	49%

Student Transfer Resources

- [National Student Clearinghouse](#) (NSC)
- [CSU Analytics Site](#)
- [UC Analytics Site](#)
- [SCFF](#) Metric Definitions
- [SCFF](#) Data



Evaluation

Please click the [link](#) in the chat or use the QR code to tell us how the workshop went so we can improve future offerings!

